

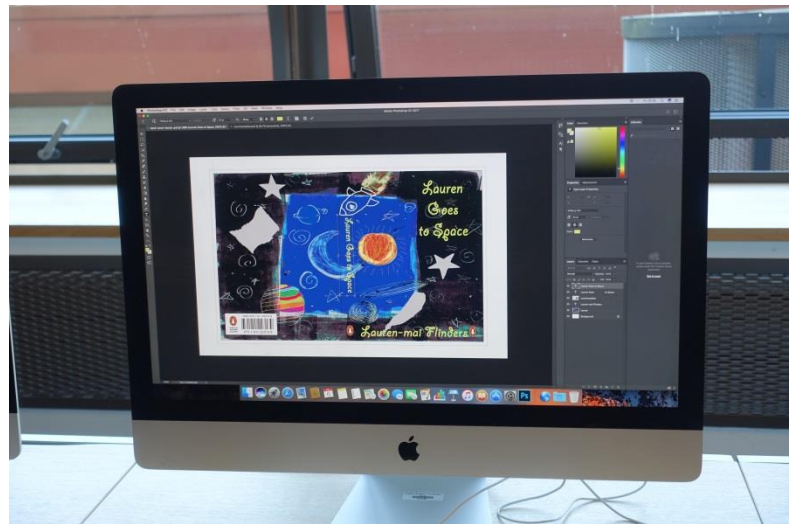
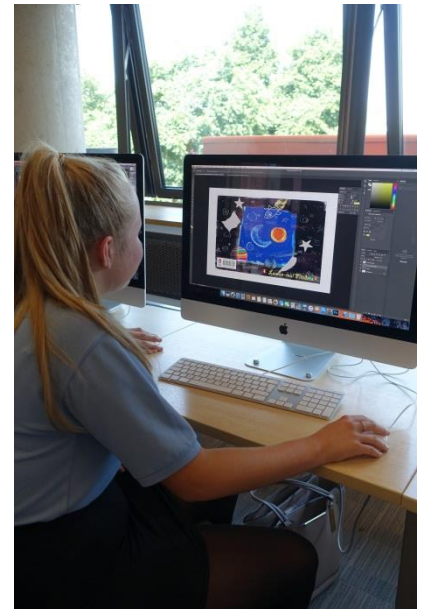
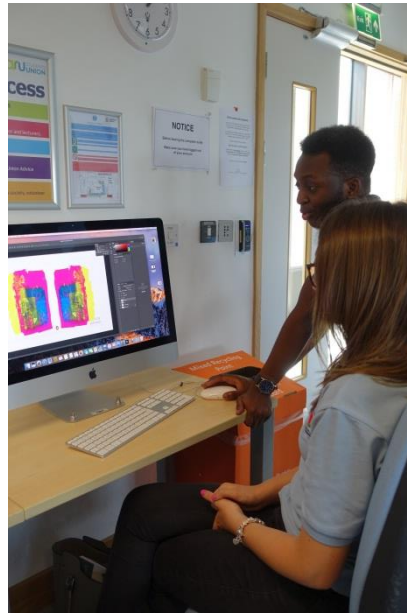
Anglia Ruskin University – Cambridge School of Art Thursday 5<sup>th</sup> and Friday 6<sup>th</sup> July 2018

St. Peter's School Art, Product Design and Textiles students attended the Cambridge School of Art at Anglia Ruskin University for two days of workshops in July to explore printmaking techniques, editing in Photoshop through to producing a commercial outcome. Cambridge School of Art has been inspiring creativity since 1858. They are the only university in Cambridge offering art and design courses at higher education level; the university has a wealth of industry standard equipment.

The workshops were specially organised to offer the students a unique opportunity to work with highly skilled lecturers, support staff and students from the university. The first day focused on exploring a variety of printing techniques using traditional methods of monoprinting; students could experiment freely with subject matter, colour and texture. A large variety of prints were generated with students selecting one to be scanned in preparation for day two.

The second day was based in one of the university Mac Suites using Photoshop to edit the prints with the aim of exploring how this specialist software is used within the creative industries. The original print artwork was transformed by the editing and became part of a book cover, allowing the students to create a viable commercial product. Students decided on the genre and age group their book was aimed at, created titles and wrote the blurb for the back too.





Here are a few reasons why creativity matters

- 1 in 11 UK jobs are in the creative economy
- 9% of all UK jobs are creative
- Creative Industries contribute almost £90bn to UK Economy
- Cambridgeshire has 38,851 creative businesses\*
- Cambridge is the 9th Creative Hotspot in the UK\*
- 18% of the UK gaming industry is based in Cambridge\*
- Cambridge has more museums, galleries and collections in a square mile than anywhere else in the UK outside London\*\*

\* Source: [nesta.org.uk](http://www.nesta.org.uk)

To find out more about architecture, design, fashion, digital media, advertising and where the creative subjects could lead you, take a look at this website <http://creativejourneyuk.org/>